



URBANA ASSOCIATION OF APARTMENT OWNERS

Management Office: 783, Anandapur, Madurdaha, P.S.: Anandapur,
P.O.- East Kolkata Township Project, Ward No. 108, Kolkata 700107
(Registered under West Bengal Apartment Ownership Act.1972)
Registration No. 005002023 Of 2023

Proposal for Display on Digital TV Network at Urbana

Medium: 55 Inch TV at Lift lobby at 7 Towers and 75 Inch Club Reception

Running Time: 6 AM to 10 PM

What's Displayed: Society Notice, Creative & Photos/videos of Community Events, Awareness campaigns, interspersed with Commercial display.

Target Audience: 1050 families currently residing at 7 Towers likely to hit 1100 soon

Visibility: While waiting for Lifts at Ground floor, again when alight from Lift

What will be displayed: 10-15 seconds AV Clip or stills (Ratio: 16:9)



Display over 75 Inch TV at Club reception

Digital Plans	
Months	Charges (+GST @18%)
1 month	Rs 12000
3 months	Rs 25000
6 months	Rs 40000
12 months	Rs 70000

Discount for Urbanites:

- Urbanites for promotion of own products/service @25%
- Urbanite Women Entrepreneur for promotion of own products/service @50%

Contact: Kisor Nadhani (9831060176), Nikhil Kothari (9831125740), Syed Imam (98313 35778)